

SENSUS

GEBRÜDERMUNZERT

SUSTAINABILITY IN THE FIELD OF TENSION



ECO *Next level*

SENSUS – a strong brand that stands for a consistent focus on sustainability and quality

GEBRÜDER MUNZERT has set itself the task of ensuring that environmentally conscious product development is no longer just a contemporary sales argument, but rather a conscious matter of course. Join us in doing pioneering work in the field of resource conservation and change the perception from a philosophical prototype to a pragmatically implemented high-performance textile.

An integral part of the **SENSUS Eco Next Level – Flaxo** collection is **timeless aesthetics, paired with cozy softness in the certainty that even recycled materials can be extremely abrasion resistant.**

Jacquard woven designs in a variety of graphic patterns are the perfect combination of environmentally friendly manufacturing processes and unconditional durability.

ECO Next Level – Flaxo makes it easy to experience well thought-out sustainability without contradiction, because innovation meets ambition.

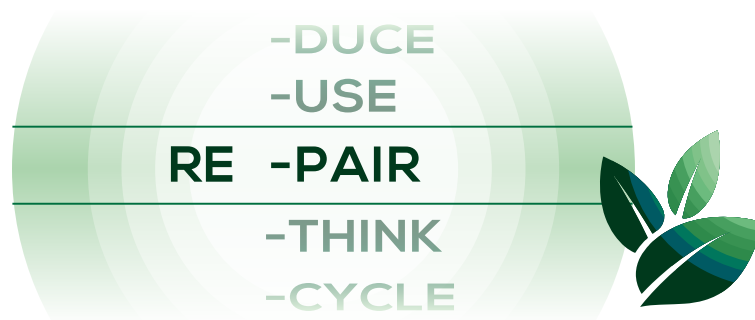
*100 %
Made in Germany*

- ✓ 100 % post-consumer recycled polyester
- ✓ Highly durable with up to 150,000 rubs Martindale
- ✓ Exclusive use of GRS-certified yarns
- ✓ Tested to Ökotex Standard 100
- ✓ Regional partner network of yarn suppliers and finishers
- ✓ Easy to clean
- ✓ Universal combinability



DETERMINATION IN EVERY FACET

The guiding principle for our Sensus collection is to rethink the entire life cycle of our fabrics in a new and perhaps somewhat unconventional way. We consciously distance ourselves from sustainability facets that do not help us move forward but instead focus on aspects that have previously gone unnoticed, such as our quality control department with its artisan darters, who do not simply compensate for mistakes but sew them out carefully and with great attention to detail.



For us, sustainability is in the field of tension, which is why not only fancy sustainable wording is of importance, but rather honest and authentic quality awareness, just like GEBRÜDER MUNZERT has always lived it. From our point of view, this is the only option to pave the way for our ideal of a truly circular economy.



„For us, continuity lies in change! That is why we regularly sharpen our sustainability goals and implement strategies for an even clearer positioning as a leading innovation partner for ecologically valuable performance textiles.“

Bernd Kout, President