SENSUS GEBRÜDERMUNZERT

SENSUS

The best way to predict the future is to invent it.

Alan Kay







EMBRACING DIGITAL TRANSFORMATION WITH REGIONAL ROOTS

A conscious use of the resources of our planet is not just a short-lived trend, but a comprehensive way of life.

Ever since the foundation of Gebrüder Munzert in 1925, this environmental responsibility is deeply rooted in our corporate identity. The idea of sustainability is a lasting pledge expanding from one generation to the next and regarded as one of our highest values.

We have always stepped up to the challenge of producing fabrics with sustainable technologies, because with common sense industrial production methods can be combined with responsible actions intuitively.

For us, this means sourcing and finishing with reliable partners close by as well as the intelligent recycling of scrap materials and yarn residues, along with a sophisticated energy concept. A significant part of our energy demand is generated by our on-site solar panels, and the balance is covered solely with certified green electricity generated from hydropower. Even the waste heat from the weaving mill has a secondary use by heating other company buildings with it.

Regionality is a vital asset for us; therefore, the commitment to our home base in Marlesreuth does not only secure long-term jobs in Upper Franconia, but also guarantees flexibility and the ability to react quickly according to the needs of our customers.







SUSTAINABILITY MADE IN MARLESREUTH

- Savings of around 460,000 liters of drinking water per year through the utilization of rainwater
 - Energetic refurbishment and adaptation of existing buildings to avoid soil sealing
 - Natural compensation areas on the company premises
- Use of certified packaging film made from 30% recycled plastic, which is 100% recyclable after use





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YOU KNOW GEBRÜDER MUNZERT -SENSUS IS NEW

SENSUS

GEBRÜDER**MUNZERT**

Ecologically valuable

Sustainable materials and the concious avoidance of chemical finishing processes determines the focus of every product development

SENSUS

GEBRÜDER**MUNZERT**

Added values and high durability define our fabrics

Well-being

and a wide variety of shades are essential for the product range

With SENSUS we form a paradigm change for the production of textiles. A new brand with a clear focus and keen objectives: the best and most sustainable fabrics we have ever created.

With all our hearts, engineering skills and decades of experience dedicated to unique fabric constructions but without greenwashing. That's a firm promise.

AN OUTSTANDING PERFORMANCE, SENSORIALLY
PLEASING AND ECOLOGICALLY VALUABLE THAT'S WHAT SENSUS STANDS FOR.





ON TO NEW SHORES

For us, the life cycle of a product is of the utmost importance when developing a new SENSUS fabric. We believe in a wide variety of sustainability aspects. From our point of view, a genuine textile made from recycled Polyester is as ecologically valuable as a construction made from renewable resources.

Complemented by the conscious avoidance of chemical finishes the continuous focus on the future is most indispensable when creating new designs. What motivates us is the earnest endeavor to leave the smallest possible footprint in the entire manufacturing process of our products. This involves a measurable, transparent and, above all, comprehensive company orientation.

Fabric collections made of sustainable materials, which underline the holistic approach of Gebrüder Munzert, are an indispensable part of our philosophy.

Join us in the question: what does sustainability actually mean under the pretense - preserving the tried and tested, inventing the new?! We've challenged ourselves with the mission to design a durable production that combines extraordinary textile skills with an ambitious approach.

Dare to let your mind wander and aim to reframe the term "resources" more emphatically. The conversion of what already exists will be much more important in the future and the reprocessing of things will define the way we approach them.



SENSUS PLEDGES FOR:

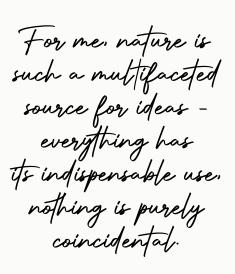
- Timeless fabric creations that consist of at least 50 % sustainable components
- The deliberate avoidance of chemical finishing processes
- Added values created by intelligent fabric constructions
- Commercially reproductible textiles
 - **Easy maintenance**
 - Local sourcing and finishing
- 100 % made in Upper Franconia, right in the heart of Germany
 - Straightforward products and definitely no greenwashing

PURE DESIGN – NO COMPROMISES

SENSUS fabrics actually do make sense and are developed with intelligent thought. It goes without saying that the constructions are free from azo dyes and formaldehyde. Furthermore, their harmlessness is certified according to Ökotex Standard 100 and complies to Reach Standards.

Our mission is to create a refined product range combining functionality with high-end style and beautiful aesthetics while not forgetting our commitment to the environment and depletion of our natural resources.

Be part of our venture to offer a solely sustainable product range and discover the finest fabrics that do not only look stunning but also feel remarkably good.



Hannes Neubert, Design Director



There is nothing more powerful than an idea whose time has come.

Victor Hugo

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