



Pure Touch

Enjoy with all your senses



PIVOT

by G e b r ü d e r M u n z e r t

EYES, FINGERS, HEARTS AND GUTS.

Enjoy with all your senses.

With the launch of our premium brand PIVOT, Gebr. Munzert proofed to focus not only on sophisticated and innovative fabric constructions but to emphasize the performance and lifestyle.

With the new PIVOT product line “Pure Touch” we are now introducing fabrics that inspire all of your senses.

*100 %
Made in Germany*



SENSATION IN A NEW FORM.

The new product line “Pure Touch” is a consequent enhancement of the unique PIVOT fabric constructions. Pure Touch is not distracted by current trends, it sets its own trend.

Pure Touch touches by consistency from design and production to finish (“PURE”). Traditional manufacturing techniques and the conscious avoidance of chemical processes create exceptional softness. (“TOUCH”).

The pure and elaborated consistency makes Pure Touch so unique, attractive and innovative.



SIGNIFICANCE

AESTHETICS

INTELLIGENCE

FREE YOUR MIND WITH PURE TOUCH.

Pure Touch is not only a fabric! It is more than that.

The fabric construction offers unrivaled attributes. Aesthetics, Significance, Intelligence – this allows for extraordinary combinations that strike all your senses.

Pure Touch intrigues by a comprehensive color variety, particular softness and the perceptible sustainability of each and every fabric.

Experience Pure Touch and create something unique.



A vertical strip on the left side of the page shows a close-up of a baby's skin, with lines extending from various points to connect to the text blocks on the right.

Made in Germany

Tested for harmful substances

SIGNIFICANCE

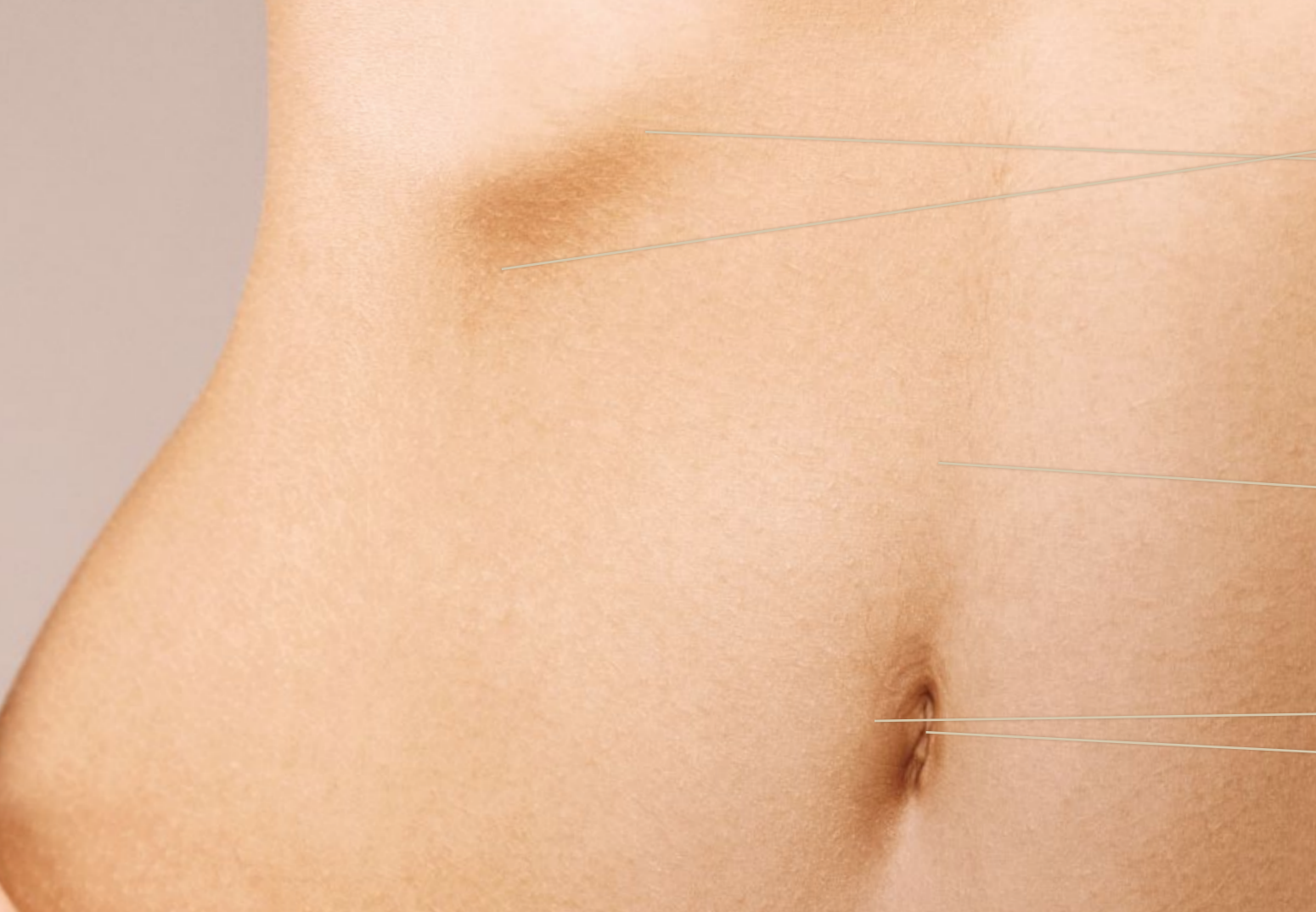
Complies to Oekotex Standard 100

100 % recyclable

Family-friendly

Sustainable

Pure Touch





Tremendous color variety

Architectural look

AESTHETICS

Everlasting trend

Particular softness

Ideal seating comfort

Soft haptics

Exceptional skin friendliness

Pure Touch



INTELLIGENCE

• Clean and energy efficient production

• Highly durable

• Easy to clean

• Modularity

• Breathable

• Lab tested

• Environmentally friendly

Pure Touch



Pure Touch

Pure Touch provides a tremendous color variety combined with exceptional soft haptics.

Pure Elements

Pure Elements offers fascinating patterns that allow for a creative fabric composition.

The perfect interaction of all senses – Pure Touch & Pure Elements.
Experience complementary fabric constructions and discover their perfect symbiosis.



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